



PHI BETA SIGMA FRATERNITY INC.

State of Illinois

Social Action Program Overview

Statewide Initiative #1:

1. Program: **Project Vote**

Illinois Sigma Voter Registration Weekend (Virtual and In-Person Voter Registration Drives)

Dates:

Saturday 9/26 and Sunday 9/27

Program Details

Virtual Voter Registration Drive Promotional Video

Virtual Voter Registration Drive: Collegiate and Graduate Chapters will create a short (5 minutes max) instructional video on how to register to vote online. Videos will provide the public with an informational on how to complete the various steps required to successfully register to vote online via the Illinois Online Voter Registration Application Website: <https://ova.elections.il.gov>

Please share your approved Voter Registration video on your chapter, personal page, and all Blue and White and NPHC Social Media pages and groups on **9/26 and 9/27**.

Requirements: Instructional Video should be 5 minutes or less in length, briefly showcase your chapter, highlight (3) important reasons why you should register and vote in the upcoming election and clearly explain the online voter registration process step by step.





Program Implementation Instructions:

Virtual Voter Registration Drive:

Collegiate and Graduate Chapters are encouraged to create a short instructional video (5 minutes max) on how to register to vote online. Please encourage all brothers to share your Voter Registration instructional video on the following Social Media pages and groups **during the weekend of 9/26 and 9/27:**

- Great Lakes Region of Phi Beta Sigma Fraternity, Inc. Facebook Group
- Phi Beta Sigma Fraternity, Inc. International Social Action Program Facebook Group
- Blue and White and NPHC Facebook groups
- Your PBS chapter Facebook/Instagram pages
- Your Personal Facebook/Instagram pages

Approved Social Media Hashtags to include with instructional videos:

- #ILGOODTROUBLE
- #PROJECTVOTE
- #PBSSOCIALACTION1914
- #ILSIGMAS

Voter Registration Instructional Video Requirements:

- 5 min max length
- Provide (3) important reasons why you should register and vote in the upcoming election
- Provide step by step instructions for the online voter registration process via the Illinois Online Voter Registration Application Website:
<https://ova.elections.il.gov>
- Please highlight the option to vote by mail, absentee voting and the voter registration deadline (**10/18/2020 at 11:59 PM**)
- Share your Voter Registration instructional video via your chapter, Great Lakes Region page, personal page, and all Blue and White and NPHC Social Media pages and groups **during the weekend of 9/26 and 9/27.**





In-Person Voter Registration Drive

In-Person Voter Registration Drive- Collegiate and Graduate Chapters are encouraged to set up voter registration tables at locations or events that will have high traffic and visibility (Colleges/Universities, Grocery Stores, Restaurants, Shopping Centers, Libraries and Peaceful Protests and Rallies)

Chapter Requirements:

Chapters will need to set up a table with chairs, have at least 2 laptops to register voters, download the [PBS Voter Registration Drive sign in sheet template](#) to keep track of Voter Registrations and bring COVID-19 Essentials (Face masks, Gloves, Hand Sanitizer)

Brothers do not need to be registered as Volunteer Deputy Registrars to assist people with registering to vote online.

Illinois Voter Registration Eligibility Requirements:

- You must be a United States Citizen.
- A copy of Driver's License or State ID is needed
- You must be 17 years old on or before the date of the Primary Election and turn 18 on or before the date of the General or Consolidated Election.
- You must live in your election precinct at least 30 days prior to Election Day.
- You must not be serving a sentence of confinement in any penal institution as a result of a conviction.
- You may not claim the right to vote anywhere else.



Program Implementation Instructions:

In-Person Voter Registration Drive:

Brothers should set up a table at their desired location, they will need to have at least (2) laptops, Chairs, Pens, a sign in sheet to track registrations and don't forget to bring your COVID-19 Essentials: (Face masks, Gloves, Hand Sanitizer)

Chapters are encouraged to play music, bring plenty of snacks and water, bring their chapter Banner, and additional PBS branded materials as needed.

Laptops should be pointed to the Illinois Online Voter Registration Application Website: <https://ova.elections.il.gov/> Brothers will provide step by step instructions on how to complete voter registration online.

For more information on election laws and procedures, Chapters can contact their State Board of Elections office at:

1020 South Spring Street
Springfield, IL 62704
Phone: 217.782.4141

100 West Randolph, Suite 14-100
Chicago IL 60601
Phone: 312.814.6440

Illinois State Board of Elections website: <https://www.elections.il.gov>

If you have any questions or concerns, please contact:

Patrick Simmons, Social Action Coordinator

Phone: 773-547-2685

Email: socialactioncoordinator@pbsillinois.org

